



**E. J. KRAUSE &
ASSOCIATES, INC.**

MetroCooking DC
The Metropolitan Cooking & Entertaining Show

<http://www.ejkrause.com>

FOR IMMEDIATE RELEASE

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METROCOOKING DC SEES LEAP IN ATTENDANCE

Bethesda, MD (November 21, 2014) – **MetroCooking DC** concluded its 9th annual edition in Washington, DC last week by drawing record crowds, increasing attendance over 30 percent from 2013.

The two day culinary and entertaining extravaganza, held November 8-9, brought together celebrity chefs Bobby Flay, Guy Fieri and Todd English, local James Beard honored chefs, culinary experts, and over 200 specialty food and entertaining exhibitors under the theme Shop, Sip, Sample.

The interactive event featured a variety of parallel activities including two live cooking stages, hands on workshops, book signings, a Beer, Wine & Spirits Garden, as well as a newly added Natural and Healthy Living Pavilion.

This year the event gained support from **The Restaurant Association Metropolitan Washington (RAMW)**, which hosted a Grand Tasting on the show floor where attendees sampled favorites from a wide variety of DC area restaurants and chefs. In addition, **MetroCooking DC** teamed up with prestigious culinary school **L'Academie de Cuisine** to present eight different hands on cooking classes.

E. J. Krause & Associates recently acquired the majority stake of **MetroCooking DC** in April 2014.

“MetroCooking DC experienced significant growth this year. The addition of various programming elements and a focus on visitor experience allowed us to expand the consumer base resulting in increased attendance. Thanks to the excellent results obtained at this year’s event, we see tremendous growth opportunity for MetroCooking DC in the future,” said Ned Krause, CEO, E.J. Krause & Associates.

The next edition of **MetroCooking DC** will take place October 24-25, 2015 at Walter E. Washington Convention Center.

About E.J. Krause & Associates:

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on four continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com

About The Tiny Kitchen, Inc.:

The Tiny Kitchen, Inc. is an integrated media/culinary events firm that is passionate about introducing cooking and entertaining enthusiasts to a delightful mix of products and services through The Metropolitan Cooking and Entertaining Show (MetroCooking), ShopMetroCooking.com and GNOSH.biz The Tiny Kitchen, Inc. launched the DC Metro Cooking Show in 2006 and has annually showcased major television cooking stars, entertaining celebrities, specialty food exhibitors, chefs, cookbook authors and cooking/entertaining purveyors at the popular DC Convention Center event.